



The Balanced Attic Ventilation System: Gaining The Edge

Air Vent's New DVD for Roofing Professionals & Homeowners (10 minutes)

Air Vent, the leading manufacturer of residential attic ventilation products has introduced a new video explaining the many benefits of a balanced attic ventilation system including potential energy and utility bill savings as tested through thermo-graphic photographs.

The 10-minute video *The Balanced Attic Ventilation System: Gaining The Edge* is aimed at both roofing professionals and their homeowner customers for either in-person presentations or as a leave-behind educational tool.

The video explains how only a balanced system of both intake vents and exhaust vents can maximize the attic vents' ability to help:

- reduce heat buildup
- reduce moisture buildup
- prevent ice dams
- prolong the life of building materials
- reduce the load on HVAC systems

Highlights of the video include Air Vent's Edge Vent™ – a shingle-over, roof-top installed intake vent that can be used on roofs with or without overhangs. The Edge Vent gives the roofer complete control over both intake and exhaust vents. The roofer no longer has to depend on the framer or the siding installer.

See how The Edge Vent perfectly balances intake with Air Vent's ShingleVent® II – the industry's contractor tested and trusted leading exhaust ridge vent.

The video reveals significant energy savings by showing third-party thermo-graphic images in an attic and house "before" and "after" the installation of a balanced attic ventilation system. See for yourself the difference in attic temperatures, interior surface temperatures, and kilowatt hours.

Order your FREE copy of *The Balanced Attic Ventilation System: Gaining The Edge* via email: ventilation@gibraltar1.com or toll-free: 1-800-AIR-VENT.

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